## CONTRACT



**WSFA** 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

PinPoint Media, Inc (B) 1707 Osage St, Ste 103 Alexandria, VA 22302

	Contract / Re	<u>vision</u>		Alt Order #		
	1776575	1		08713502		
Product						
TRANGE/NRSC						
Contract Dates	Estimate #					
)7/11/17 - 07/20/17	806					
<u>Advertiser</u>			Ori	ginal Date	/ Revision	
POL/Strange, Luther/R/Se	enator/AL		0	8/28/17	/ 08/28/17	
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade	
	EOM/EOC	Broado	ast		Cash	
	Property	Accour	nt E	xecutive	Sales Office	
	WSFA	Ryan E	ddi	ns	HRP-Washingto	
	Special Hand	ling				
	Demographic					
	Adults 35+					
	Agy Code	Adverti	ser	Code	Product 1/2	
	9915283	63			79	
	Agency Ref	<b></b>		Advertiser	Ref	

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type S	Spots	Amount
1 WSFA 07/14/17 07/14/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	10-1035pm <u>Rate</u> \$275.00	:30	NM	1	\$275.00
2 WSFA 07/14/17 07/14/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	10-11am <u>Rate</u> \$50.00	:30	NM	1	\$50.00
3 WSFA 07/14/17 07/14/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	1035-1135pm <u>Rate</u> \$115.00	:30	NM	1	\$115.00
4 WSFA 07/14/17 07/14/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	11-1130Am <u>Rate</u> \$30.00	:30	NM	1	\$30.00
5 WSFA 07/14/17 07/14/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	12-1230pm <u>Rate</u> \$100.00	:30	NM	1	\$100.00
6 WSFA 07/14/17 07/14/17 Judge Judy 2nd Run <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	3-330p <u>Rate</u> \$60.00	:30	NM	0	\$0.00
Spot Ch Date Range Description  1 WSFA 07/10/17-07/16/17 Judge Judy 2nd Run Credited	Start/End Time 3-330p	Weekdays         Length         Rate          F         :30         *\$60.00	<u>Type</u> NM		
7 WSFA 07/14/17 07/14/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM	1	\$60.00
8 WSFA 07/14/17 07/14/17 Today in Alabama 530a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	528am-6am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
9 WSFA 07/14/17 07/14/17 WSFA 12 News at Six - MF	6-630pm <u>Rate</u> \$350.00	:30	NM	1	\$350.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.



www.wsfa.com

 Contract Dates
 Product
 Estimate #

 07/11/17 - 07/20/17
 STRANGE/NRSC
 806

*Line Ch Start Date End Date Description	Start/End Time	Spots/ . Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
10 WSFA 07/14/17 07/14/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	6a-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00
11 WSFA 07/14/17 07/14/17 Entertainment Tonight <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	630-7p <u>Rate</u> \$215.00	:30	NM 1	\$215.00
12 WSFA 07/14/17 07/14/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/172- 2	7-9am <u>Rate</u> \$115.00	:30	NM 2	2 \$230.00
13 WSFA 07/14/17 07/14/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	9-10am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
14 WSFA 07/17/17 07/17/17 WSFA 12 News at Ten - MF <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 1 1	10-1035pm <u>Rate</u> \$275.00	:30	NM 1	\$275.00
15 WSFA 07/17/17 07/17/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 1 1	10-11am <u>Rate</u> \$50.00	:30	NM 1	\$50.00
16 WSFA 07/17/17 07/17/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 1 1	1035-1135pm <u>Rate</u> \$115.00	:30	NM 1	\$115.00
17 WSFA 07/17/17 07/17/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 1 1	11-1130Am <u>Rate</u> \$30.00	:30 •	NM 1	\$30.00
18 WSFA 07/17/17 07/17/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 1 1	1130A-12P <u>Rate</u> \$30.00	:30	NM 1	\$30.00
19 WSFA 07/17/17 07/17/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 1 1	12-1230pm <u>Rate</u> \$100.00	:30	NM 1	\$100.00
20 WSFA 07/17/17 07/17/17 Judge Judy 2nd Run <u>Start Date End Date Weekdays Spots/Week</u> Week: 07/17/17 07/23/17 1 1	3-330p <u>Rate</u> \$60.00	:30	<b>NM</b> 1	\$60.00
21 WSFA 07/17/17 07/17/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 1 1	M-F 4-430P <u>Rate</u> \$60.00	:30	<b>NM</b> 1	\$60.00
22 WSFA 07/17/17       07/17/17       WSFA 12 NEWS AT 4PM         Start Date       End Date       Weekdays       Spots/Week         Week: 07/17/17       07/23/17       1       1	M-F 430-5P <u>Rate</u> \$75.00	:30	<b>NM</b> 1	\$75.00
23 WSFA 07/17/17 07/17/17 WSFA 12 News at Five  Start Date	5-530pm <u>Rate</u> \$185.00	:30	<b>N</b> M 1	\$185.00
24 WSFA 07/17/17       07/17/17       Today in Alabama 530a         Start Date       End Date       Weekdays       Spots/Week         Week: 07/17/17       07/23/17       1       1	528am-6am <u>Rate</u> \$100.00	:30	<b>N</b> M 1	\$100.00
25 WSFA 07/17/17 07/17/17 WSFA 12 News at Six - MF	6-630pm	:30	NM 1	\$350.00

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www.wsfa.com

| Contract / Revision | Alt Order # | 1776575 / 08713502

 Contract Dates
 Product
 Estimate #

 07/11/17 - 07/20/17
 STRANGE/NRSC
 806

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Strange, Luther/R/St | 08/28/17 / 08/28/17

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 07/17/17         07/23/17         1         1	<u>Rate</u> \$350.00	•		
26 WSFA 07/17/17 07/17/17 Today In Alabama	6a-7a	:30	NM 1	\$175.00
Start Date         End Date         Weekdays         Spots/Week           Week: 07/17/17         07/23/17         1         1	<u>Rate</u> \$175.00			
27 WSFA 07/17/17 07/17/17 Entertainment Tonight	630-7p	:30	NM 1	\$215.00
Start Date         End Date         Weekdays         Spots/Week           Week: 07/17/17         07/23/17         1         1	<u>Rate</u> \$215.00			
28 WSFA 07/17/17 07/17/17 NBC Today Show	7-9am	:30	NM 2	\$230.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/17/17 07/23/17 2 2	<u>Rate</u> \$115.00			
29 WSFA 07/17/17 07/17/17 NBC Today 2	9-10am	:30	NM 1	\$50.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00	,	*******
Week: 07/17/17 07/23/17 1 1	\$50.00			
30 WSFA 07/15/17 07/15/17 WSFA 12 News at Six-Sat Start Date End Date Weekdays Spots/Week		:30	NM 1	\$80.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171- 1	<u>Rate</u> \$80.00		l	
31 WSFA 07/15/17 07/15/17 NBC Saturday Today Show	/ 6-8am	:30	NM 1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 07/10/17 07/16/171- 1	\$45.00	-20		600.00
32 WSFA 07/16/17 07/16/17 WSFA 12 News at Five-Su Start Date End Date Weekdays Spots/Week	n Su 5-530p Rate	:30	NM 1	\$90.00
Week: 07/10/17 07/16/171 1	\$90.00			
33 WSFA 07/16/17 07/16/17 NET NBC Sunday Today S	hc7-8a	:30	<b>NM</b> 1	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	<u>Rate</u> \$45.00	•		
34 WSFA 07/16/17 07/16/17 NET NBC Meet The Press	8-9a	:30	NM 1	\$45.00
Start Date End Date Weekdays Spots/Week	Rate	.00	,	ψ-10.00
Week: 07/10/17 07/16/171 1	\$45.00			
35 WSFA 07/16/17 07/16/17 WSFA News Sunday AM	9-930a	:30	NM 1	\$20.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	<u>Rate</u> \$20.00			
36 WSFA 07/13/17 07/13/17 WSFA 12 News at Ten - Mi	F 10-1035pm	:30	NM 1	\$275.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 07/10/17 07/16/171 1	\$275.00			0400.00
37 WSFA 07/13/17 07/20/17 NBC Today Show 3 Start Date End Date Weekdays Spots/Week	10-11am Rate	:30	NM 2	\$100.00
Week: 07/10/17 07/16/171 1	\$50.00			
Week: 07/17/17 07/23/171 1	\$50.00			
38 WSFA 07/13/17 07/20/17 Tonight Show Start Date End Date Weekdays Spots/Week	1035-1135pm	:30	NM 2	\$230.00
Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/171 1	<u>Rate</u> \$115.00	•		
Week: 07/17/17 07/23/171 1	\$115.00			
39 WSFA 07/13/17 07/20/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM 2	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	<u>Rate</u> \$30.00			
Week: 07/17/17 07/23/171 1	\$30.00	•		
			-	

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07/20/17

NBC Today 2

Spots/Week

<u>Weekdays</u>

50 WSFA 07/13/17

Start Date End Date

Contract / Revision Alt Order# 08713502 1776575 / **Contract Dates** Product Estimate # 07/11/17 - 07/20/17 STRANGE/NRSC 806

www.wsfa.com	Advertiser	4	Original Date / Revis	sion
WWW.WSIG.COM	POL/Strange	, Luther/R/Se	08/28/17 / 08/	28/17
20			<del>den</del>	
	art/End me Davs	Spots/	Turn Connets	A
	Dayo	Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week 40 WSFA 07/13/17 07/13/17 ALABAMA LIVE @ 1130AM 113	Rate	:30		<b>#0.00</b>
Start Date End Date Weekdays Spots/Week	Rate	.30	NM 0	\$0.00
Week: 07/10/17 07/16/171 1	\$30.00	•		
	tart/End Time Weekda		<u>Type</u>	
1 WSFA 07/10/17-07/16/17 ALABAMA LIVE @ 1130AM 11 Credited	<i>130A-12P</i> Th	:30 <del>\$30.00</del>	NM	
	-1230pm	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	\$0.00
Week: 07/10/17 07/16/171 1	\$100.00			
	tart/End Time Weekda	<del></del>	<u>Type</u>	
1 WSFA 07/10/17-07/16/17 WSFA 12 News at Noon 12 Credited	2-1230ртTh	:30 <del>\$100.00</del>	NM	
	330p	:30	NM 1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate	.30	14(V)	φου.ου
Week: 07/10/17 07/16/171 1	\$60.00		l	
	tart/End Time Weekda	<del></del>	<u>Type</u>	
1 WSFA 07/10/17-07/16/17 Judge Judy 2nd Run 3-: Credited	-330pTh	:30 <del>\$60.00</del>	NM	
Week: 07/17/17 07/23/171 1	\$60.00	•	1	
43 WSFA 07/13/17 07/13/17 WSFA 12 NEWS AT 4PM M-F	F 4-430P	:30	NM 1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 07/10/17 07/16/171 1	\$60.00			
44 WSFA 07/13/17 07/13/17 WSFA 12 NEWS AT 4PM M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	F 430-5P	:30	NM 1	\$75.00
Week: 07/10/17 07/16/171 1	<u>Rate</u> \$75.00			
45 WSFA 07/13/17 07/20/17 Today in Alabama 530a 528	8am-6am	:30	NM 2	\$200.00
Start Date End Date Weekdays Spots/Week	Rate	•		,
*** * *********************************	\$100.00			
	\$100.00			
46 WSFA 07/13/17 07/13/17 WSFA 12 News at Six - MF 6-6: Start Date End Date Weekdays Spots/Week	Rate	:30	NM 1	\$350.00
	\$350.00			
47 WSFA 07/13/17 07/20/17 Today In Alabama 6a-	-7a	:30	NM 2	\$350.00
Start Date End Date Weekdays Spots/Week	Rate			
	\$175.00 \$175.00	•		
		.20	NIM 2	6420.00
Start Date End Date Weekdays Spots/Week	0-7p <u>Rate</u>	:30	NM 2	\$430.00
Week: 07/10/17 07/16/171 1	\$215.00			
	\$215.00			
49 WSFA 07/13/17 07/20/17 NBC Today Show 7-9a		:30	NM 4	\$460.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/172 2	<u>Rate</u> \$115.00			
	\$115.00	•		

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Rate

:30

9-10am

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

\$100.00

NM

2



www.wsfa.com

 Contract / Revision
 Alt Order #

 1776575 /
 08713502

 Contract Dates
 Product
 Estimate #

 07/11/17 - 07/20/17
 STRANGE/NRSC
 806

 Advertiser
 Original Date / Revision

 POL/Strange, Luther/R/S€
 08/28/17 / 08/28/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/	Turn a Con	.4	A
Start Date End Date Description  Start Date End Date Weekdays Spots/Week		Days Length Week Rate	TypeSpo	วเร	Amount
Week: 07/10/17 07/16/171 1	<u>Rate</u> \$50.00				
Week: 07/17/17 07/23/171 1	\$50.00				
51 WSFA 07/11/17 07/11/17 WSFA 12 News at Ten - MF	10-1035pm	:30	NM	1	\$275.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/10/17 07/16/17 -1 1	\$275.00	*			
52 WSFA 07/11/17 07/18/17 NBC Today Show 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	10-11am	:30	NM	2	\$100.00
Week: 07/10/17 07/16/17 -1 1	<u>Rate</u> \$50.00				
Week: 07/17/17 07/23/17 -1 1	\$50.00				
53 WSFA 07/11/17 07/18/17 Tonight Show	1035-1137pm	:30	NM	2	\$230.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/10/17 07/16/17 -1 1 Week: 07/17/17 07/23/17 -1 1	\$115.00				
	\$115.00				
54 WSFA 07/11/17 07/11/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> Weekdays Spots/Week	11-1130Am Rate	:30	NM	1	\$30.00
Week: 07/10/17 07/16/17 -1 1	\$30.00				
55 WSFA 07/11/17 07/11/17 ALABAMA LIVE @ 1130AM	I 1130A-12P	:30	NM	1	\$30.00
Start Date	Rate				
Week: 07/10/17 07/16/17 -1 1	\$30.00				
56 WSFA 07/11/17 07/18/17 WSFA 12 News at Noon	12-1230pm	:30	NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/17 -1 1	<u>Rate</u> \$100.00	·			
Week: 07/17/17 07/23/17 -1 1	\$100.00				
57 WSFA 07/11/17 07/18/17 Judge Judy 2nd Run	3-330p	:30	NM	1	\$60.00
Start Date	Rate	1.00		-	7
Week: 07/10/17 07/16/17 -1 1	\$60.00		_		
Spot Ch Date Range Description 1 WSFA 07/10/17-07/16/17 Judge Judy 2nd Run	Start/End Time	<u>Weekdays Length</u> <u>Rate</u> -Tu :30 \$€0.00	Type		
Credited	3-330p	-Tu :30 \$60.00	NM		
Week: 07/17/17 07/23/17 -1 1	\$60.00				
58 WSFA 07/11/17 07/11/17 WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/17 -1 1	<u>Rate</u> \$60.00				
59 WSFA 07/11/17 07/11/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$185.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	•	\$165.00
Week: 07/10/17 07/16/17 -1 1	\$185.00				
60 WSFA 07/11/17 07/18/17 Today in Alabama 530a	528am-6am	:30	NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/17 −1 1	Rate				
Week: 07/10/17 07/16/17 -1 1 Week: 07/17/17 07/23/17 -1 1	\$100.00 \$100.00				
61 WSFA 07/11/17 07/11/17 WSFA 12 News at Six - MF		•20	- NINA	4	6250.00
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$350.00
Week: 07/10/17 07/16/17 -1 1	\$350.00				
62 WSFA 07/11/17 07/18/17 Today In Alabama	6a-7a	:30	NM	2	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	•			
Week: 07/10/17 07/16/17 -1 1	\$175.00				

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



www.wsfa.com

| Contract / Revision | Alt Order # | 08713502 | | Ontract Dates | Product | Estimate # |

 Contract Dates
 Product
 Estimate #

 07/11/17 - 07/20/17
 STRANGE/NRSC
 806

 Advertiser
 Original Date / Revision

 POL/Strange, Luther/R/St
 08/28/17 / 08/28/17

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week · Rate	TypeS	pots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 07/17/17         07/23/17         -1         1	<u>Rate</u> \$175.00				
63 WSFA 07/11/17 07/18/17 Entertainment Tonight Start Date End Date Weekdays Spots/Week	630-7p <u>Rate</u>	:30	NM	2	\$430.00
Week: 07/10/17 07/16/17 -1 1 Week: 07/17/17 07/23/17 -1 1	\$215.00 \$215.00				
64 WSFA 07/11/17 07/18/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	:30	NM	4	\$460.00
Week: 07/10/17 07/16/17 -2 2 Week: 07/17/17 07/23/17 -2 2	\$115.00 \$115.00				
65 WSFA 07/11/17 07/18/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	9-10am <u>Rate</u>	:30	MM	2	\$100.00
Week: 07/10/17 07/16/17 -1 1 Week: 07/17/17 07/23/17 -1 1	\$50.00 \$50.00				
66 WSFA 07/12/17 07/19/17 WSFA 12 News at Ten - MF  Start Date End Date Weekdays Spots/Week  Week: 07/10/17 07/16/171 1  Week: 07/17/17 07/23/171 1	10-1035pm <u>Rate</u> \$275.00 \$275.00	:30	MM	2	\$550.00
67 WSFA 07/12/17 07/19/17 NBC Today Show 3  Start Date End Date Weekdays Spots/Week Week: 07/10/17 07/16/171 1	10-11am <u>Rate</u> \$50.00	:30	NM	2	\$100.00
Week: 07/17/17 07/23/171 1 68 WSFA 07/12/17 07/19/17 Tonight Show	\$50.00 1035-1135pm	:30	NM	2	\$230.00
Start Date         End Date         Weekdays         Spots/Week           Week: 07/10/17         07/16/17        1         1           Week: 07/17/17         07/23/17        1         1	Rate \$115.00 \$115.00	•			,
69 WSFA 07/12/17 07/19/17 ALABAMA LIVE @ 11A  Start Date	11-1130Am <u>Rate</u> \$30.00 \$30.00	:30	NM	2	\$60.00
70 WSFA 07/12/17 07/12/17 WSFA 12 News at Noon	12-1230pm	:30	NM	1	\$100.00
Start Date         End Date         Weekdays         Spots/Week           Week: 07/10/17         07/16/17        1         1	<u>Rate</u> \$100.00	•			
71 WSFA 07/12/17 07/19/17 Judge Judy 2nd Run <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	3-330p Rate	:30	NM	1	\$60.00
Week: 07/10/17 07/16/171 1 <u>Spot Ch Date Range Description</u> 1 WSFA 07/10/17-07/16/17 Judge Judy 2nd Run	\$60.00 Start/End Time 3-330p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> W :30 \$60.00	<u>Type</u> <i>NM</i>		
Credited Week: 07/17/17 07/23/171 1	\$60.00				
72 WSFA 07/12/17 07/19/17 WSFA 12 NEWS AT 4PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/10/17 07/16/171 1	M-F 4-430P <u>Rate</u> \$60.00	:30	NM	2	\$120.00
Week: 07/17/17       07/23/17      1       1         73 WSFA 07/12/17       07/12/17 WSFA 12 News at Five         Start Date       End Date       Weekdays       Spots/Week         Week: 07/10/17       07/16/17      1       1	\$60.00 5-530pm <u>Rate</u> \$185.00	:30	NM	1	\$185.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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	Contract / Revision	Alt Order #	
	1776575 /	08713502	
Contract Dates	Product	Estimate #	
07/11/17 - 07/20/17	STRANGE/NRSC	806	

 Advertiser
 Original Date / Revision

 POL/Strange, Luther/R/St
 08/28/17 / 08/28/17

				Start/End		Spots/			
*Line Ch Start [	Date End D	ate Descripti	on	Time	Days	Length Week	Rate Typ	e Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>					
74 WSFA 07/12/ <u>Start Date</u> Week: 07/10/17 Week: 07/17/17	17 07/19/ <sup>2</sup> End Date 07/16/17 07/23/17	17 Today in A <u>Weekdays</u> 1	Alabama 530a <u>Spots/Week</u> 1 1	528am-6am <u>Rate</u> \$100.00 \$100.00		:30	, NN	2	\$200.00
75 WSFA 07/12/ <u>Start Date</u> Week: 07/10/17	17 07/12/1 <u>End Date</u> 07/16/17	17 WSFA 12 <u>Weekdays</u> 1	News at Six - MF Spots/Week 1	6-630pm <u>Rate</u> \$350.00		:30	NN	1	\$350.00
76 WSFA 07/12/ <u>Start Date</u> Week: 07/10/17 Week: 07/17/17	17 07/19/1 End Date 07/16/17 07/23/17	I7 Today In / <u>Weekdays</u> 1	Alabama <u>Spots/Week</u> 1 1	6a-7a <u>Rate</u> \$175.00 \$175.00		:30	. NN	2	\$350.00
77 WSFA 07/12/ <u>Start Date</u> Week: 07/10/17	17 07/12/1 <u>End Date</u> 07/16/17	I7 Entertainn <u>Weekdays</u> 1	nent Tonight <u>Spots/Week</u> 1	630-7p <u>Rate</u> \$215.00		:30	NN	1	\$215.00
78 WSFA 07/12/ <u>Start Date</u> Week: 07/10/17 Week: 07/17/17	17 07/19/1 End Date 07/16/17 07/23/17	17 NBC Toda <u>Weekdays</u> 2	y Show <u>Spots/Week</u> 2 2	7-9am <u>Rate</u> \$115.00 \$115.00		:30	,	4	\$460.00
79 WSFA 07/12/- Start Date Week: 07/10/17 Week: 07/17/17	17 07/19/1 End Date 07/16/17 07/23/17	7 NBC Toda <u>Weekdays</u> 1	y 2 <u>Spots/Week</u> 1 1	9-10am <u>Rate</u> \$50.00 \$50.00		:30	NN	2	\$100.00
80 WSFA 07/11/ <u>Start Date</u> Week: 07/10/17	17 07/14/1 <u>End Date</u> 07/16/17	7 WSFA 12 <u>Weekdays</u> -TWTF	News at Five Spots/Week 2	5-530pm <u>Rate</u> \$185.00		:30	NN.	2	\$370.00
81 WSFA 07/11/ <sup>-</sup> <u>Start Date</u> Week: 07/10/17	17 07/14/1 <u>End Date</u> 07/16/17	7 Today in A <u>Weekdays</u> -TWTF	Nabama 5am Spots/Week 2	5-530a <u>Rate</u> \$85.00		:30	NM	2	\$170.00
82 WSFA 07/11/ <sup>2</sup> Start Date Week: 07/10/17	17 07/14/1 <u>End Date</u> 07/16/17	7 Today in A Weekdays -TWTF	llabama 430am <u>Spots/Week</u> 2	430-5a <u>Rate</u> \$5.00		:30	NIV	2	\$10.00
					Totala			115	\$13,615,00

Totals 115 \$13,615.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 -07/20/17	115	\$13,615.00	(\$2,042.25)	\$11,572.75
Totals	115	\$13,615.00	(\$2,042.25)	\$11,572.75

Signature: Date:
------------------

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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HEADLINE# 8713502 TRF# 1776575 MOD# 0: UNAPPROVED REV #1 \$\$\$ REP SSS

703-516-9680 REPORT FROM REP \*\*CHANGES\*\* FAX# RISK ::: CREDIT HARRIS REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

AUG28/17 11.58

\*\*\* WSFA-TV

58 11 # DATE AUG28/17 SALESMAN REGIONAL (H) RYAN EDDINS SEGROVES LOCAL DANETTE OFF.# WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, 103 (LINE, POLI/STRANGE-NRSC/R/SEN/AL SUITE 22302 8713502 COMMENTS: STREET VA PINPOINT MEDIA WK-2# 1707 OSAGE ALEXANDRIA, CONTRACT EST#806 JUL20/17 TAX AGY. NAME NAME STATE DATES JUL11/17 ADV. STRANGE/NRSC CITY TAX FLIGHT # # ORDER PRDCT ADV AGY

THANKS JASMINE FOR RYAN PREVIOUS TTL \$13,985 REVISED TTL, \$13,615 \$370 WILL BE CREDITED M1 OKD AS A CREDIT REVISED ORDER PLS CONFM REP:

STA:

CASH IN ADVANCE SCHEDULE Ø H S THIS \*\*\*\* CON CM

- IDB# 1886. - IDB# 9915283 ELECTRONIC INVOICING: TV INVOICES SPOT DATA

STRANGE/NRSC

: TOTE:			
DAYS			
: WEEK : : INVT :	-/-	•	
SPTS:/WK			
END DATE	•		
START		9	
	•	806	
: RATE	4	AGENCY EST# =	
ω O			
SEC			
LGTH	•	= 63	= 79
		CODE	
TIME PERIOD	•	AGENCY ADVERTISER C	AGENCY PRODUCT CODE
: CD: E#: :		GENCY	GENCY
:LINE#:REP : LINE#	•	Æ	Ā

0

FRI

0

7/14

7/14

\$60.00

30

300P-330P Ø Ø

JUDY JUDY JUDGE

1 SPOT(S) MISSED JUL14 PROGRAM: JUDGE CON COM1: JUDGE CREDIT TAKEN FOR

REP HEADLINE# 8713502 TRF# 1776575 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

AUG28/17 11.58 \*\*\* WSFA-TV \*\*\* REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*\*

40   5   1130A-1200N   30   \$90.00   7/13   7/13   0   THU   TALBAMA LIVE   CREDIT TAREN FOR 1 SPOT(8) MISSED JULI3   7/13   7/13   0   THU   0   0   0   0   0   0   0   0   0	S 1130A-1200N 30 \$30.00  SRAM: ALABAMA LIVE  COM1: ALABAMA LIVE  S 1200N-1230P 30 \$100.00  RAM: WSFA 12 NEWS AT 12P  COM1: JUDGE JUDY  COM1: JUDGE JUDY  COM1: JUDGE JUDY  ES 300P-330P 30 \$60.00  ES 300P-330P 30 \$60.00	7/13 7/13 7/20 7/20	0 0 0 0	THU THU THU	О О П
ALABAMA LIVE KEN FOR 1 SPOT (S) MISSED JULI3  1200N-1230P  WSFA 12 NEWS AT 12P  WSFA 12P  WSF	STAM : ALABAMA LIVE	7/13 7/13 7/20 7/20	0 0 н	THU THU THU	О О Н
MSFA 12   NEWS AT 12F   MSFA 12	S 1200N-1230P 30 \$100.00  FRAM: WSFA 12 NEWS AT 12P  COM1: WSFA 12 NEWS AT 12P  COM1: WSFA 12 NEWS AT 12P  ES 300P-330P 30 \$60.00  ES 300P-330P 30 \$60.00  FRAM: JUDGE JUDY  COM1: JUDGE JUDY  ES 300P-330P 30 \$60.00  ES 300P-330P 30 \$60.00  ES 400P-330P 30 \$60.00	7/13 7/13 7/20	0 0 1	THU THU THU	О О Н
WSFA 12 NEWS AT 12P 30 \$60.00 7/13 7/13 0 THU 300P-330P 300P-330P 30 \$60.00 7/13 7/13 0 THU 300P-330P 300P	FRAM: WSFA 12 NEWS AT 12P  COM1: WSFA 12 NEWS AT 12P  SIT TAKEN FOR 1 SPOT(S) MISSED JUL13  ES 300P-330P  SAM: JUDGE JUDY  COM1: JUDGE JUDY  ES 300P-330P  BS 300P-330P  SOM1: JUDGE JUDY	7/13 7/20	0 1	тно тно	1
ES 300P-330P  GRAM : JUDGE JUDY  OMIT TAKEN FOR 1 SPOT(S) MISSED JUL11  ES 300P-310P  GRAM : JUDGE JUDY  GRAM : JUDGE JUDY  COMI: JUDGE JUDY  COMI: JUDGE JUDY  COMI: JUDGE JUDY  COMI: JUDGE JUDY  ES 300P-310P  ES 300P	ES 300P-330P 30 \$60.00  ES 300P-330P 30 \$60.00  RAM : JUDGE JUDY  OIT TAKEN FOR 1 SPOT(S) MISSED JUL13  ES 300P-330P 30 \$60.00  ES 300P-330P 30 \$60.00	7/13 7/20 7/21	0 1	тно тно	
JUDGE JUDY JUDGE JUDY JUDGE JUDY SOOP-33 OF 3 OF 560.00         7/20         7/20         1         THU           JUDGE JUDY JUDGE JUDY JUDGE JUDY JUDGE JUDY SOOP-33 OF 3 OF 560.00         7/11         7/11         0         TUE           JUDGE JUDY JUDGE JUDY JUDGE JUDY JUDGE JUDY KEN FOR 1 SPOT (S) MISSED JUL11         7/12         7/12         0         TUE           JUDGE JUDY JUDGE JUDY KEN FOR 1 SPOT (S) MISSED JUL11         30         \$60.00         7/12         7/12         0         WED           JUDGE JUDY KEN FOR 1 SPOT (S) MISSED JUL11         30         \$60.00         7/12         7/12         0         WED           JUDGE JUDY KEN FOR 1 SPOT (S) MISSED JUL12         30         \$60.00         7/12         7/12         0         WED           JUDGE JUDY WHAT         1 SPOT (S) MISSED JUL12         30         \$60.00         7/12         7/12         0         WED           JUDGE JUDY WHAT         1 SPOT (S) MISSED JUL12         30         \$60.00         7/12         1         MED           JUDGE JUDY WHAT         1 SPOT (S) MISSED JUDY THU/JOOP JUDY WHAT         30S         \$60.00         7/12         1           MARA         1 SPOT (S) MISSED JUDY THU/JOOP JUDY WHAT         30S         \$60.00         7/11           MARA         1 SPOT (S) MISSED JUDY THU	ES 300P-330P 30 \$60.00  RAM: JUDGE JUDY OIT TAKEN FOR 1 SPOT(S) MISSED JUL13  ES 300P-330P 30 \$60.00  ES 300P-330P 30 \$60.00  RAM: JUDGE JUDY COM1: JUDGE JUDY	7/20	н	тни	Ц
JUDGE JUDY  SOOP-330P  30 \$60.00 7/11 7/11 0 TUE  300P-330P  30 \$60.00 7/18 1 TUE  JUDGE JUDY  WED  300P-330P  300P-330P  300P-330P  JUDGE JUDY  WED  300P-330P  JUDGE JUDY  WED  300P-330P  JUDGE JUDY  JUDGE JUD	FRAM : JUDGE JUDY COM1: JUDGE JUDY OIT TAKEN FOR 1 SPOT(S) MISSED JUL13 ES 300P-330P SS 300P-330P SS 300P-330P SO \$60.00	7/11			
300P-330P 300 \$60.00 7/11 7/11 0 TUDE JUDGE JUDX JUDGE JUDX JUDGE JUDX 300P-330P 300P-	ES 300P-330P 30 \$60.00 ES 300P-330P 30 \$60.00 SRAM : JUDGE JUDY	7/11			
JUDGE JUDY  JUDGE JUDY  SOOP-330P  JUDGE JUDY  SOOP-330P  JUDGE JUDY  JUDGE JUDY  WED  JUDGE JUDY  WED  JULI4  SOOP-330P  JULI4  SOOP-330P  JULI4  JULI4  JULI3  SOOP-330P  JULI3  SOOP-330P  JULI4  JULI3  JULI3  JULI4  JULI3  J	ES 300P-330P 30 \$60.00 SRAM: JUDGE JUDY		0	TUE	0
JUDGE JUDY  JUDGE JUDY  300P-330P  300P-330P  300P-330P  300P-330P  JUDGE JUDY  JULI4  JULI4  JULI4  JULI3  30S \$60.00  AUG14/17)  AUG14/17)  JULI3  30S \$60.00  AUG14/17)  JULI3  30S \$60.00	RAM : JUDGE JUDY COM1: JUDGE JUDY	7/18	· H	TUE	Н
300P-330P	TAKEN FOR I SPOT(S) MISSED JULI				
JUDGE JUDY JUDGE JUDY JUDGE JUDY KEN FOR 1 SPOT(S) MISSED JUL12 VEFERS: Y#40 THU/1130P JUL13 Y#41 THU/1200N-1230P JUL13 Y#42 THU/300P-330P JUL13 Y#42 TUE/300P-330P JUL11 Y#57 TUE/300P-330P JUL11 WED/300P-330P JUL11 Y#57 TUE/300P-330P JUL11 WED/300P-330P JUL11 JUL12 30S \$60.00	ES 300P-330P 30 \$60.00	7/12		WED	0
JUDGE JUDY JUDGE JUDY JUDGE JUDY  OFFERS:  **A	ES 300P-330P 30 \$60.00	7/19	1	WED	Н
Y#6 MISSED:FRI/300P-330P JUL14 30S \$60.00  Y#40 THU/1130A-1200N  Y#41 THU/1200N-1230P JUL13 30S \$100.00  X#42 THU/300P-330P JUL13 30S \$60.00  X#57 TUE/300P-330P JUL11 30S \$60.00  Y#57 WED/300P-330P JUL11 30S \$60.00	JUDGE JUDY JUDGE JUDY KEN FOR 1 SPOT(S) MISSED JUL1 OFFERS:				•
WED/300P-330P JUL12 30S	Y#6 MISSED: FRI/300P-330P Y#40 THU/1130A-1200N Y#41 THU/1200N-1230P Y#42 THU/300P-330P Y#57 TUE/300P-330P	00000			7)
	WED/300P-330P JUL1	308			

AUG28/17 11.58 \*\*\* WSFA-TV \*\*\* FAX# 703-516-9680 REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
\*\*CHANGES\*\* REP HEADLINE# 8713502 TRF# 1776575 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

:LINE#:R]	EP :CD:	: TIME	PERIOD	: LGTH	TH:	SEC :	RATE	••	START		END	END :SPTS: WEEK :	WEEK :	DAYS	: TOTE:
: : I	INE#:				••	••			DATE	••]	DATE	DATE : /WK: INVT	INVI:		:SPTS:
JUL/17	13615	00.										CON	CONTRACT TOTAL		13615.00

: LINE#:REP	:REP :CD: :LINE#: :	TIME	PERIOD	1	: LGTH :	SEC:	RA	RATE	: ST FO:	START DATE	END	END :SPTS: WEEK DATE : /WK: INVT	WEEK :	DAYS	: SPTS:
JUL/17	13615.00	00										00	CONTRACT	TOTAL 1 SPOTS	13615.00
MARKET TOTALS \$28,540	TALS \$2	8,540	WSFA	4 9 %	WNCF ESFA	A 8 0 % %	WAKA 3 EAKA 0	31% WCOV 0%	V 12%	CABL	% O	WBMM 0%	WIYC 0%	80	
ESTIMATED SHARES	SHARES														
SVC- NSI DEMOS- RA35+*	35+ *														
MOD CODE	A-ADD	B-BUY	TYPE	C-CA	C-CANCELLED		DE-DELETE	E-EFF DATES	ATES	L-LENGTH	1GTH	M-MAKEGOOD		N-PROGRAM NAME	畄

Y-DAYS Z-COMMENTS \*-MULTIPLE

X-LATE

T-TIME

S-SPOTS PER WEEK

R-RATE

Q-PAID PGM

P-CLASS, PLAN, SECT

#1 \$5\$

REP HEADLINE# 8713502 \$\$\$ MOD# 0: APPROVED REV

703-516-9680 STATION RISK !!! REPORT FROM FAX# CREDIT AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET TRF# 1776575

12.39

\*\*\* WSFA-TV AUG28/17

39 12 # SALESMAN DATE AUG28/1 REGIONAL (H) EDDINS SEGROVE LOCAL RYAN DANETTE OFF.# WA-NATE. BUYER NAME PRSN CLASS: SALES REP.# INVOICE) NEEDED ORDER, BILLING 103 (LINE, POLI/STRANGE-NRSC/R/SEN/AL SUITE CO-OP 22302 8713502 COMMENTS: 1707 OSAGE STREET ٧A WK-2 PINPOINT MEDIA # ALEXANDRIA CONTRACT EST#806 JUL20/17 TAX NAME NAME STATE AGY. ADV. JUL11/1 STRANGE/NRSC DATES CITY TAX # FLIGHT # ORDER PRDCT ADV AGY

RYAN CREDITED PREVIOUS TTL \$13,985 REVISED TTL, \$13,615 THANKS JASMINE FOR M1 OKD AS A CREDIT ORDER 370 WILL BE PLS CONFM REVISED REP:

STA:

SCHEDULE ADVANCE Z CASH Ø S THIS \* \* \* \*  $\Sigma$ ZOU

IDB# 1886. IDB# 9915283 ELECTRONIC INVOICING: 1 1 TV INVOICES POT DATA S

STRANGE/NRSC

GENERATION CONTRACT SCHEDULED FOR BEEN APPROVED. CHANGES OF THIS ORDER HAVE MAKEGOOD OFFERS: STATION NOTICE:

\$60.00 \$30.00 \$100.00 \$60.00 \$60.00 308 308 308 308 308 JUL14 JUL13 JUL13 JUL13 JUL11 JUL12 THU/1130A-1200N THU/1200N-1230P THU/300P-330P TUE/300P-330P WED/300P-330P MISSED: FRI/300P-330P NONE OFFER: BUY#42 BUY#57 BUY#40 BUY#41 **BUY#71** BUY#6 OK'D

(AUG14/17)

AND WE DENICE PROGRAM CHANGES PLEASE CREDIT SKEDS. PLEASE CONFIRM. THANKS, CMT:8/14 THIS IS A RESEND. NA DUE TO CMT:WILL ADD TO ONE OF THEIR CURRENT

115 1361 TOTAL TOTAL CONTRACT